



Millena Cecilia.

Graphic Designer

millenacecilia.com
millenacecilia20@gmail.com
201-978-8115
New York, NY

Profile

Millena Cecilia (*she/they*) is a Graphic Designer and Photographer based in New York City. They are currently working as a Design and Digital Media Associate at Freedom Agenda and completing a BFA degree in Graphic Design at St. John's University. Their work explores the Latine LGBTQIA+ experience, our relationships to one another as well as ourselves, and the intersection between design and social-justice based messaging.

Education

BFA in Graphic Design
St. John's University
Sept. 2018 - May 2022

Experience

Design & Digital Media Associate

Freedom Agenda
Sept. 2021 - Present

- Developing and implementing an overarching design strategy to aid communication of campaigns and organizing goals.
- Create visual content to build understanding of our plans and reach new audiences.
- Utilizing social media in connection with our database to engage people in digital actions directed toward our targets.

Graphic Designer

St. John's University's
Healthy and Wellness
Jan. 2021 - Oct. 2021

- Analyzed and researched campus culture to create effective print and digital content for mental health messaging directed at university students.
- Collaborated with team members to create campaigns and mobilize content.
- Established a file management system for deploying and organizing content.

Graphic Design & Branding Intern

The Shark Group
Jun. 2021 - Present

- Worked with high-profile entertainment clients at Daymond John's Marketing and Consulting Firm to conceptualize and execute visual identities.
- Worked alongside various departments to design dynamic materials for launches, press, presentation decks, and social media analytics.

Graphic Design Intern

Queer Design Club
Jun. 2020 - Sept. 2020

- Managed the social media and created social justice-oriented assets for Queer Design Club, a global initiative.
- Communicated directly with members for Social Media campaigns & events.
- Worked on independent, self-led design projects.

Software & Skills

Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- G-Suite
- Figma

Skills

- Photography
- Art Direction
- UX & UI Design
- Social Media Design
- Typography
- Editorial Design
- Package Design
- HTML & CSS
- Fluent in Portuguese
- Proficient in Italian