



**New York City**  
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## Profile

Millena Cecilia (she/her) is a Graphic Designer and Photographer based in New York City. Currently, she is working as a Graphic Designer at The Public Theater. Millena's work explores the Latine and LGBTQIA+ experience, our relationships to one another as well as ourselves, and the intersection between visual art and community building.

## Education

**BFA in Graphic Design**  
Summa Cum Laude | 4.0 GPA  
St. John's University (New York, NY)  
May 2022

## Experience

### **Graphic Designer**

The Public Theater  
Mar. 2022 - Present

- Conceptualize, design, and implement engaging visual print and digital collateral for The Public and Joe's Pub, including social media, email marketing, signage.
- Collaborate cross-functionally to update existing, and design new, branded collateral and presentations that maintain consistency across The Public's evolving visual identity.
- Design solutions that coincide with company-wide strategic objectives while receiving and implementing cross-departmental feedback (marketing, press, development).

### **Design & Digital Media Associate**

Freedom Agenda  
Sept. 2021 - Mar. 2022

- Developed and implemented an overarching design strategy to aid communication of campaigns and organizing goals.
- Created visual content to build understanding of our plans and reach new audiences.
- Utilized social media in connection with our database to engage people in digital actions directed toward our targets.

### **Graphic Designer**

St. John's University's Healthy and Wellness  
Jan. 2021 - Oct. 2021

- Analyzed and researched campus culture to create effective print and digital content for mental health messaging directed at university students.
- Collaborated with team members to create campaigns and mobilize content.
- Established a file management system for deploying and organizing content.

### **Graphic Design & Branding Intern**

The Shark Group  
Jun. 2021 - Dec. 2021

- Worked with high-profile entertainment clients at Daymond John's Marketing and Consulting Firm to conceptualize and execute visual identities.
- Worked alongside various departments to design dynamic materials for launches, press, presentation decks, and social media analytics.

## Software & Skills

### Software

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- G-Suite
- Figma

### Skills

- Photography
- Art Direction
- UX & UI Design
- Social Media Design
- Typography
- Editorial Design
- Package Design
- HTML & CSS
- Fluent in Portuguese
- Proficient in Italian